

Talent Driving Prosperity in BRAC-Impacted Regions



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EMPLOYMENT AND TRAINING ADMINISTRATION
UNITED STATES DEPARTMENT OF LABOR

Overview



- Context for BRAC Workforce Development Strategies
- Overview of Public Workforce System
- ETA's "WIRED" Framework
- Military Spouse Workforce Strategies

Talent Development Driving Economic Competitiveness



- Strategic Partnerships
- Regional Economies
- Workforce Solutions Driving Competitive Advantage
- Leveraging Public/Private Resources

Growth Communities Challenges/Opportunities



- Rapid growth demands new infrastructure and creates jobs
- Incoming worker skills not a match for regional economic needs
- New labor pool – economic asset or challenge to integrate?
- Capacity of education system

Communities Facing Job Loss Challenges/Opportunities



- Economic strategies that drive new high growth/high wage jobs
- Skilled workers have transferable skills – an economic development asset
- Need to promote entrepreneurship and small business development
- Talent development strategies aligned with economic development strategies

Workforce System Assets



- Strategic Partner in Developing Talent Strategies that Drive the Economy
- Education/Training Resources
- Business & Industry Relationships
- Career Guidance for Transitioning Workers
- HR Support for Businesses
- Access to Human Capital

Workforce Investment System

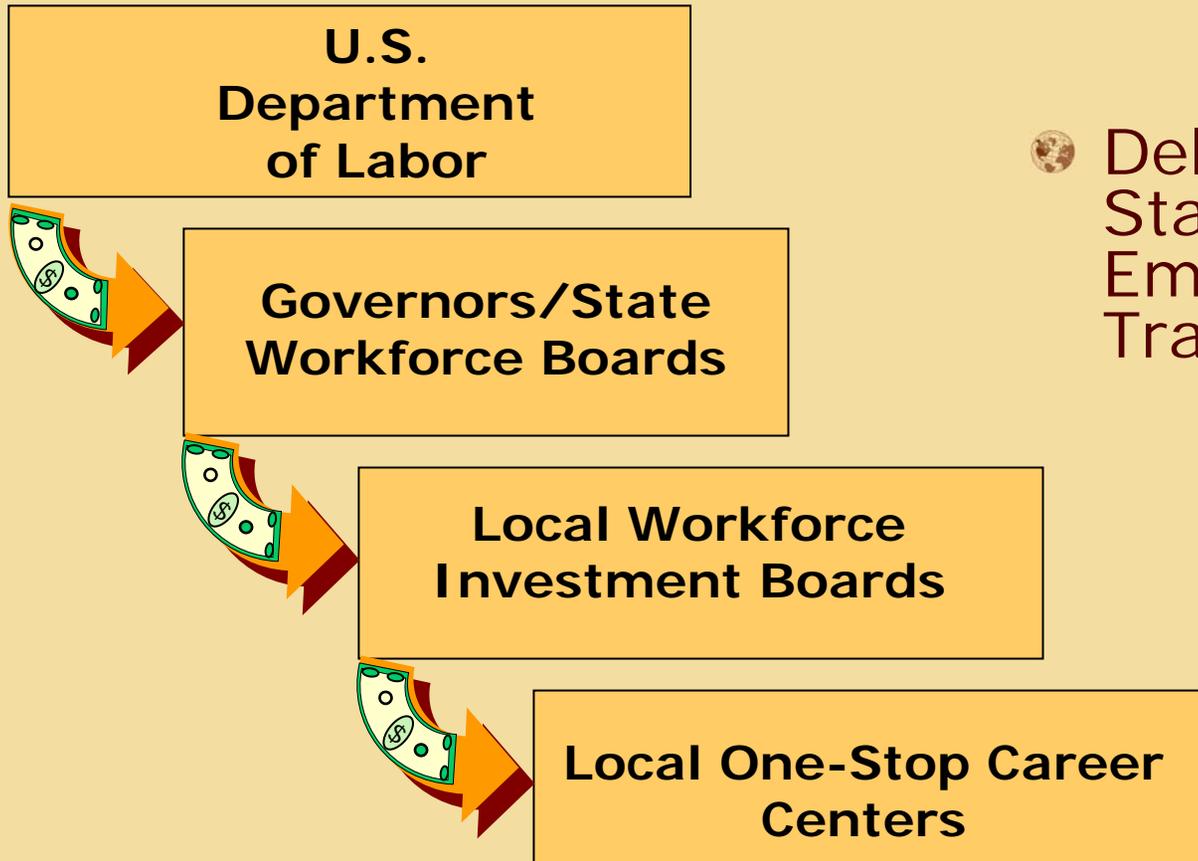


- \$15 billion public investment in America's workforce
- Workforce system convener and catalyst to address workforce challenges
- Source of funds, source of talented workers, and provider of direct services to both job-seekers and businesses

Workforce Investment System



- Deliver Federal, State, and Local Employment and Training Programs



One-Stop Career Centers

* Over 3100 delivery points nationwide



- Coordinate and deliver services for job-seekers and businesses

Source for Workforce Solutions



- Over 17 federally funded employment and training program resources available
- Connected to a wide array of federal programs and community resources
- Trained Human Resource professionals



More About Resources



WIA Formula Funds

- ✓ State Set-aside
- ✓ Rapid Response
- ✓ Local Investments
- One-Stop Career Centers
- National Emergency Grants/BRAC Grants
- Regional Innovation Grants
- National Discretionary Grants

On-line Resources



www.careeronestop.org

A web portal to information about the workforce system, career and occupational information, and service delivery locations.

www.brac-coach.org

A web navigator tool designed to support BRAC impacted workers, businesses, and intermediators.

www.milspouse.org

A DoD/DOL joint web portal with a wide array of services and workforce information for military spouses.

www.careervoyages.org

A site for students, career changers, parents, and career advisors to explore career options and learn about high growth jobs.

<http://online.onetcenter.org>

An occupational and skills information resource that can be searched by keyword, job families, fields of study/instructional programs, or High Growth industries.

www.doleta.gov

Information from the Employment and Training Administration on policy, funding opportunities, links to ETA offices and programs.

Making Connections



Two Local Points of Contact for the Workforce System:

- Local Workforce Investment Boards

www.servicelocator.org/wibcontacts/

- One-Stop Career Centers

www.servicelocator.org



**Be the First to
Make the Connection!!!**

Be the Catalyst!!!

WIRED



Workforce Innovation in Regional Economic Development

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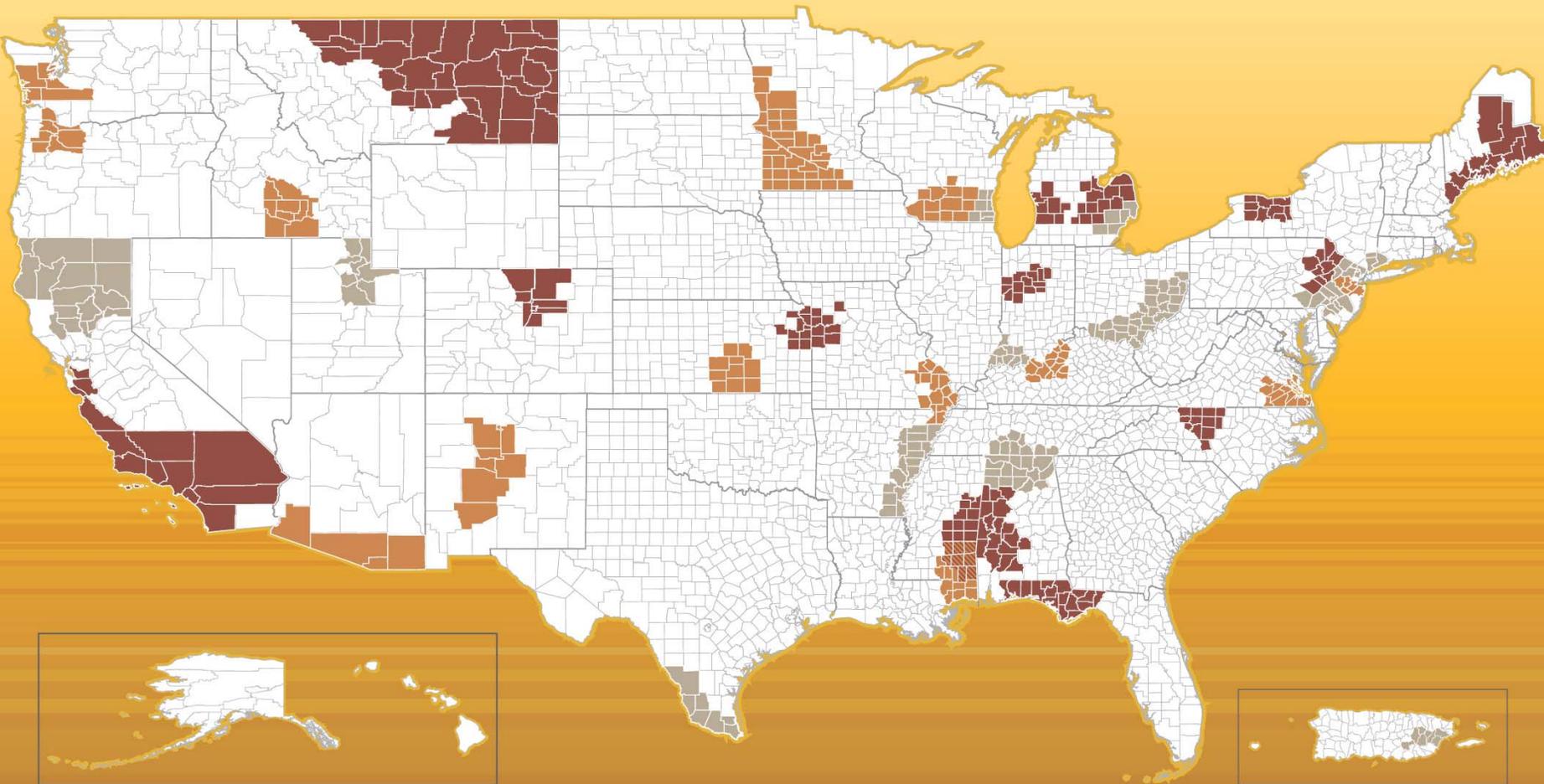
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Workforce Innovation in Regional Economic Development



- WIRED is focusing on the talent development part of building a regional economy.
- The Goal:
 - Expand employment and advancement opportunities for workers while simultaneously catalyzing the creation of high-skill, high-wage jobs.

WIRED Initiative



■ First Generation ■ Second Generation ■ Third Generation

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WIRED Framework



Create and implement a regional strategy that will:

1. Establish and build a regional identity across political jurisdictions.
2. Leverage and align public and private investments.
3. Transform the regional economy through innovative and effective talent development.

Getting “WIRED” in Your BRAC Region



1. Contact your Local Workforce Investment Board
2. Jointly identify key strategic partners to bring to the table
3. Conduct economic asset mapping and analysis of the Region and the BRAC impact (beyond BRAC too)
4. Identify the Region’s economic vision
5. Identify talent development strategies needed to promote the region’s economy
6. Identify ways to leverage public and private resources (including the workforce investment system) in support of talent development agenda

Tools and Information



WIRED Economic Analysis Tools

(www.doleta.gov/wired/tools/)

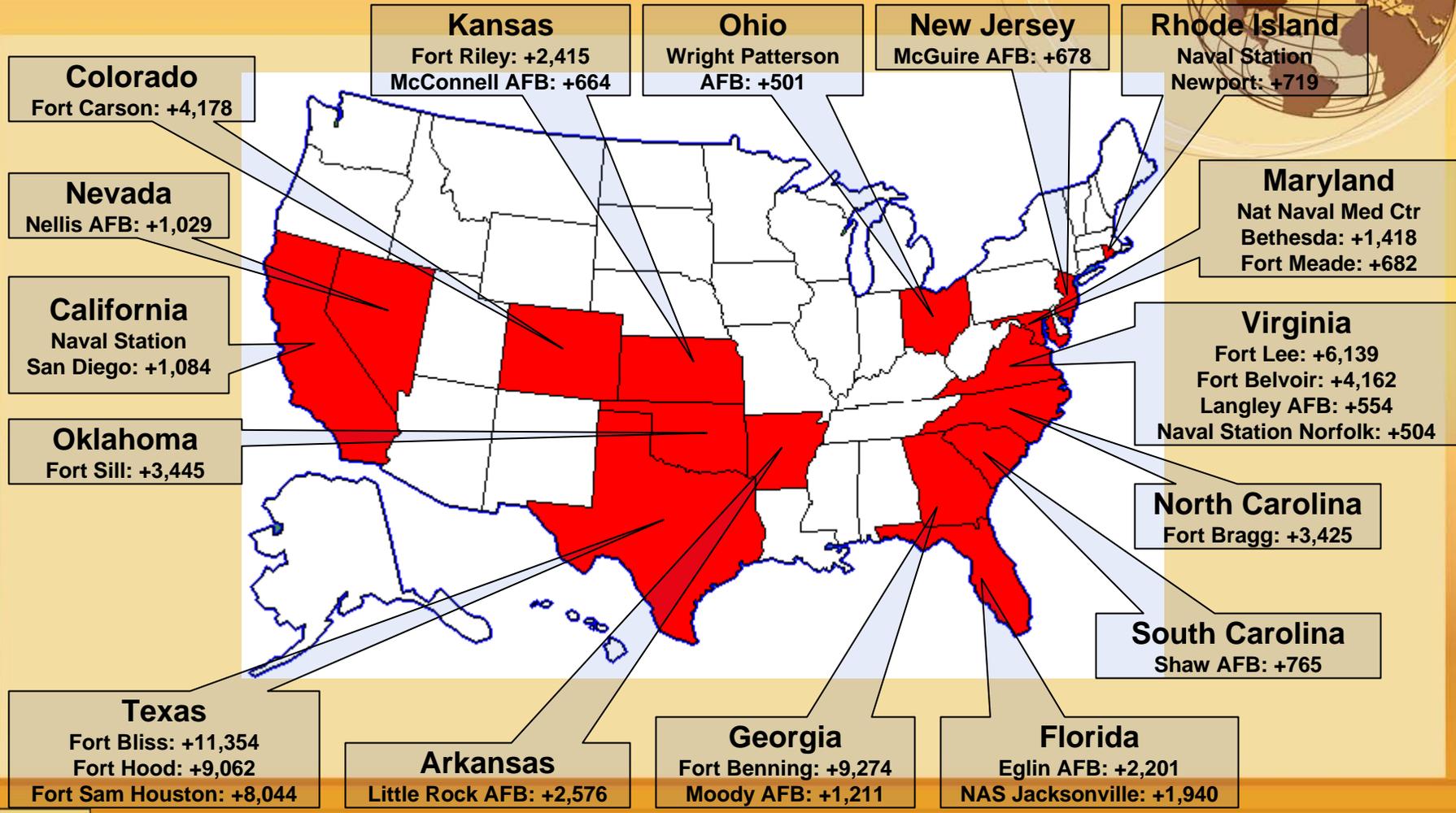
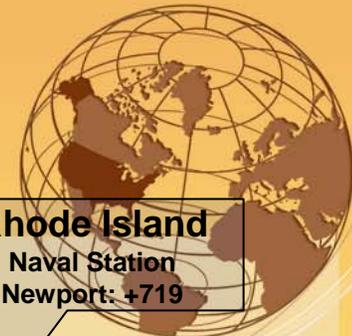
- regional assessment
- asset mapping
- regional strategic process

Workforce³ One

(www.workforce3one.org)



BRAC & Military Spouses



Military Spouses: Valuable Talent Pool



- 🌐 Skilled and Diverse
- 🌐 Educated, Motivated, and Loyal
- 🌐 Strong Values and Work Ethic

Relocation Issues



- Financial Instability
- Unstable Careers and Job Tenure
- Barriers to Obtaining and Receiving Training and Education

Goals for Serving Military Spouses



- Providing up-to-date, quality career information;
- Providing access to education resources to develop or enhance the skills needed for the jobs of today and tomorrow;
- Improving the ability of military spouses to develop portable credentials and gain recognition of those credentials across state lines;
- Identifying occupations and career pathways for military spouses that are appropriate for a mobile population;
- Connecting individuals to support services critical to individual success; and
- Providing connections to the businesses that want and need these workers.

Collaborative Strategies for Serving Military Spouses



- Brokering strategic partnerships at the local level between the workforce system, military installations, and family support centers in targeted areas with high concentrations of military spouses.
- Support to BRAC impacted regional economies in developing talent strategies that include military spouses
- New business engagement strategies:
 - Connecting Spouses to businesses with a national footprint
 - Developing industry sector strategies
- New methods to connect military spouses to services through new outreach and communication strategies
- Enhancing current workforce services to spouses.

DoD/DOL Career Advancement Account Demonstration



- Tuition Assistance
- Up to \$3000 each year/2 years
- Education Leading to Industry Recognized Credentials in High Demand Industries – health care, education, financial services, information technology, and construction trades

CAA Demo Locations



- California (San Diego Metro, Camp Pendleton)
- Florida (Jacksonville Naval Air Station, Eglin Air Force Base, Hurlburt Field)
- Colorado (Fort Carson, Peterson Air Force Base)
- Georgia (Fort Benning)
- Hawaii (Hickham Air Force Base, Naval Base Pearl Harbor, Schofield Barracks, U.S. Marine Base Kaneohe Bay)
- Maine (Naval Air Station Brunswick)
- North Carolina (Fort Bragg, Pope Air Force Base)
- Washington (Fort Lewis, McChord Air Force Base, Naval Station Kitsap)

In Closing



- Consider the Workforce System at All Levels Your Strategic Partner in Managing Economic Impacts of BRAC
- Commercial for Mike Gilroy's Workshop
- Let Us (DOL and DoD) Know How We Can Support Your Efforts
- Thanks to DoD for being a great strategic partner

Contact Information



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